



# Automated Call Center

# Multi-Messenger

**Introducing the most Sophisticated, Cost Effective and Easy to Use Computerized State-of-the-Art PC based Marketing System available today! Increase your sales by cutting advertising costs and bringing in extra dollars to *fatten the bottom line of your business!***

Operating on multiple telecommunication lines simultaneously, the **Multi-Messenger Auto Dialer System** contacts thousands of prospective clients daily depending upon the capacity from 2-96 lines. Multi-Messenger has the ability of delivering professional voice messages promoting your business' product or service. The **Multi-Messenger Auto Dialer System** captures a recorded or touch tone interactive response from prospective clients for immediate follow-up!

### Consider the potential . . .

By leaving all the cold calling marketing headaches to your **Multi-Messenger Auto Dialer System**, you will be able to make over 2,800 calls per day on the basic 4-line system. (600 to 1,000 calls per line per day) With an average 1/2% response rate\*; that's 14+ new potential customers showing interest in your business each and everyday! Now, with a poor closing ratio of only 10%, you could have at least one, and maybe two new clients for a fraction of the cost for what you would normally pay for up to 50 qualified leads.

(\*Note: Results may vary based on offers, products, time of day calls made, industry, and area calling.)

## What impact would that have on your business?

*Let us look at the possibilities using a four, eight, twelve, or twenty-four line system!*

Voice Messaging Systems	Calls Per Day	Response		Closing Ratios On New Customers			
		Rate	1/2%	10%	20%	30%	40%
4 line	2,800 +	14	1-2	2-3	4-5	5-6	
8 line	5,600 +	28	2-3	5-6	8-9	11-12	
12 line	8,400 +	42	4-5	8-9	13-14	16-17	
24 line	16,800 +	84	8-9	16-17	25-26	33-34	

**Results are probable each and everyday, so why pay More for Less?**

Leads are the lifeblood of every business and the cost of those leads will affect your bottom line immensely. In order to fight the trend of skyrocketing advertising costs and remain profitable, most business owners are looking for cost-effective ways of getting their message out to the public. How much would it cost you to advertise your product or service to 100,000 or more prospective customers?

- **Direct Mail** \$ 35,000 to print/mail postcards (one time campaign)
- **Major Newspapers** \$ 32,000 for 2" x 2" ad (published one day a week for 1 year)
- **Radio** \$ 22,500 for only 60 minutes (20 off-peak ads per month for 1 year)
- **Television** \$ 48,000 for only 120 minutes (20 off-peak ads per month for 1 year)
- **Yellow Pages** \$ 3,000 per year (small 2" x 2 1/4" ad)
- **Experienced Telemarketer** \$ 16,000 or more per year
- **Outsourced Dialing** \$6500-8500

And these are 2000 quotations from the advertising agencies.

**Call For a Free On-Line Demonstration Today!**

Call Center Consulting





## Automated Call Center

---

The **Multi-Messenger System** gets your name in front of a much larger audience far quicker and more economically than any of the above methods. With the **Multi-Messenger Auto Dialer System** you freeze your advertising costs while enjoying the flexibility of re-using the system over and over again.

**Get Started Immediately!** Using your existing data, the **Multi-Messenger System** takes over calling prospective clients for you. The **Multi-Messenger System** BEGINS ITS TASK OF MAKING NONSTOP CALLS FOR YOU WITHOUT GETTING SICK, TAKING COFFEE BREAKS, LUNCH, OR SMOKE BREAKS, **AND IT NEVER GETS FRUSTRATED OR DEJECTED!** THE SAME CONSISTENT, PROFESSIONAL, ENTHUSIASTIC MESSAGE IS HEARD BY THOUSANDS OF NEW POTENTIAL CUSTOMERS EVERY DAY OF THE WEEK EVEN WHEN YOU'RE SICK, ON VACATION, OR FOLLOWING UP ON PREVIOUSLY GENERATED LEADS!

**Look at the Multi-Messenger Auto Dialer/Voice Messaging System difference!** A live telemarketer would take nearly three weeks to call and qualify as many prospective clients as **Multi-Messenger System** can do in one day! At a fraction of the cost, **no other advertising method can come close in reaching so many prospects at such an economical rate.** You no longer have to passively wait hoping that a prospective customer will contact you – with the **Multi-Messenger Auto Dialer System** you get **immediate results!** There is absolutely no better way to increase your sales!

**What else can the Multi-Messenger Auto Dialer/Voice Messaging Systems do?** Quality leads increase a salesperson's enthusiasm, production, loyalty, and income. *You owe it to yourself and your sales staff* to use the most high tech method of prospecting and qualifying available. The **Multi-Messenger Auto Dialer System** provides leads customized to your specifications, resulting in instant sales! With our power-dialing feature you can turn your current average telemarketers into Superstars! Can you afford **not** to increase your sales? **How would doubling or tripling your sales make you feel?** With the **Multi-Messenger Voice Messaging System** you can do that and more!

**Multi-Messenger Auto Dialer Systems** utilize the simple point and click Windows 2000/XP user-friendly operating environment. Our system include, **Multi-Messenger System** software licensing & Security Key, Custom Built Commercial Grade Dell Computer system, enormous business and residential telephone number databases, as well as **Free Multi-Messenger System technology scheduled upgrades for life, plus a Complete 3 Year Dell Warranty on both Parts and Labor.** We also provide (optional) On-site Installation and Training at Client's Office. Three hours of free phone technical support after training is completed and unlimited additional technical support after the first 3 hours is always available.

For System Specifications see **Multi-Messenger System** literature included with this letter.

### **Call Center Consulting, Inc.**

7575 Tyler Blvd., Suite# C-8, Mentor, Ohio 44060

Tel: (440) 283-2900 Fax: (440) 283-2901

**[www.multimessenger.com](http://www.multimessenger.com)**

**"Our Systems Work For You While You Work!"**